



Strategic Learning Services

Does your company have a learning strategy?

The world's elite organizations share one thing—corporate cultures that value people and how they learn.

Organizations continue to recognize that learning accelerates change and that the right learning strategy can help achieve even greater business results.

A learning strategy aligned with your business priorities is essential for developing your employees' or customers' critical skills and resources.

We provide the following services to assist your company in developing an effective strategic learning program.

Service	Description
<i>Baseline Evaluation</i>	Describes the existing learning environment in the organization. Reflects how the organization currently learns, shares, and uses knowledge.
<i>Business Case Report</i>	Describes the learning strategy components that support the organization's overall business objectives. Enables executive decision makers to evaluate the worthiness of investments in learning relative to other key business investments.
<i>Portfolio Recommendation</i>	Identifies specific learning approaches that can be implemented to achieve new strategic directions and learning capabilities.
<i>Program Design/Development</i>	Development of the detailed implementation plans for the strategic learning program, including: content design and delivery, technology requirements, staff preparation, management systems, and marketing plans.
<i>Change Management Plan</i>	Provides a management communication process that delivers to all employees accurate, abundant information about the strategic learning program.
<i>Evaluation Program</i>	Measures the outcomes of the strategic learning implementation with a focus on goals, results, and effectiveness of the program.

Implementing a learning strategy can contribute substantially to the effectiveness of your organization's overall business strategy.

Let us be your trusted partner in building the learning future of your company.

"In today's business environment, most people agree that an organization's ability to learn faster than its competition is a significant source of competitive advantage."

Rob Cross

"The knowledge advantage is sustainable because it generates increasing returns and continuing advantages."

Tom Davenport

Service Pricing

Our pricing depends on the services you select and the scope of the project. Our projects begin with a comprehensive on-site requirements analysis. Once the project scope is understood, we work with you to develop project plans, from which costs are established.