



Innovation Capacity Management Services

Does your company have an innovation strategy?

Innovation is an integral part of every business and is a vital source of competitive energy for a company. However, innovation doesn't happen on its own. It must be nurtured and managed.

Innovation capacity management is not a mystery. There are clear ways in which a company can improve innovation results, create value, and grow.

We provide the following services to assist your company in developing an effective innovation capacity management program.

Service	Description
<i>Baseline Evaluation</i>	Describes the existing innovation environment in the organization. Reflects the organization's current innovation climate and culture.
<i>Business Case Report</i>	Describes the innovation capacity components that support the organization's overall business objectives. Enables executive decision makers to evaluate the worthiness of investments in innovation capacity building relative to other key business investments.
<i>Portfolio Recommendation</i>	Identifies specific innovation approaches that can be implemented to accelerate new strategic directions and innovation capacities.
<i>Program Design/Development</i>	Development of the detailed implementation plans for innovation capacity building, including: innovation models and methods, technology requirements, staff preparation, and management systems.
<i>Change Management Plan</i>	Provides a management communication process that delivers to all employees accurate, abundant information about the innovation capacity program.
<i>Evaluation Program</i>	Measures the outcomes of the innovation capacity building implementation with a focus on goals, results, and effectiveness of the program.

Implementing an innovation capacity management plan will bring your company the necessary ingredients of renewal, growth and sustained success – protecting your future against the erosion of the market.

Let us be your trusted partner in building the innovation future of your company.

“Innovation will be the single most important factor in determining America's success through the 21st century.”

National Innovation Initiative Report

“Since innovation is literally how organizations create their own futures, innovation as a process and an organizational priority cannot be separated from the development and implementation of strategy.”

Langdon Morris

“For any organization, innovation represents not only the opportunity to grow and survive, but also the opportunity to significantly influence the direction of the industry.”

Tony Davila

Service Pricing

Our pricing depends on the services you select and the scope of the project. Our projects begin with a comprehensive on-site requirements analysis. Once the project scope is understood, we work with you to develop project plans, from which costs are established.